# FOR IMMEDIATE RELEASE



**EMBRACING GREEN SEASON AT NISEKO VILLAGE** 

**NISEKO**, **JAPAN** - 9 April 2024 – As spring blossoms anew, Niseko Village emerges as an idyllic haven for leisure seekers, boasting an array of enticing attractions and activities to captivate visitors of all ages. Set amidst the scenic beauty of Hokkaido's western shores, this vibrant destination welcomes travellers to immerse themselves in the delights of the Green Season.

#### Niseko Village Presents Premier Golf Courses for Green Season 2024

Niseko Village invites golf enthusiasts to tee off on its world-class courses, including the esteemed Niseko Village Golf Course and the Arnold Palmer-designed Niseko Golf Course. Boasting pristine fairways and panoramic views of Mount Yotei, these courses offer an unparalleled golfing experience amidst nature's splendour. The Niseko Village Golf Course, a par 73 championship course, has garnered acclaim as a three-year consecutive winner of Japan's Best Golf Courses at the World Golf Awards. Meanwhile, the Arnold Palmer-designed Niseko Golf Course features 18 captivating holes, with undulating greens and signature par 3 and par 5 holes that reward accurate drives with birdie and eagle opportunities.

# **Fishing Excursions**

Niseko is a haven for fishing enthusiasts - its crystal-clear rivers wind through breathtaking mountain landscapes, providing an ideal setting for both bait fishing and fly-fishing. As the snow melt subsides around May and just before winter sets in around October, anglers can immerse themselves in the serene beauty of Niseko's rivers and streams. The Shiribetsu River, home to an array of freshwater fish, including prized trout and salmon, awaits those seeking an angling adventure. Additionally, the Niseko region boasts picturesque locations near Lake Toya and Lake Shikotsu, perfect for chasing the catch of the season.

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#### **Water Activities in Niseko**

Niseko transforms from a winter wonderland to a water adventurer's paradise as Green Season arrives. Thrill-seekers can conquer the rapids of the Shiribetsu River on **white-water rafting** trips, experiencing the adrenaline rush of navigating the river's currents with stunning scenery all around. For those who prefer a calmer experience, take a leisurely **paddle board** journey down the Shiribetsu, one of Japan's cleanest waterways, soaking up the beauty of Niseko. **Kayaking** expeditions explore hidden coves and crystal-clear waters along Hokkaido's rugged coastline, offering a unique perspective of the region's natural wonders. For the ultimate challenge, **canyoning** adventures provide a heart-pounding descent down cascading waterfalls and natural rock slides, guaranteeing an unforgettable experience in the region's raw beauty.

#### **Experience PURE Excitement**

For those craving adventure, PURE at Niseko Village promises an adrenaline-fueled escapade with its thrilling activity centre. Guests can soar through awe-inspiring landscapes at jaw-dropping speeds on the Pure Zip Line Tour, featuring a cumulative length of 1.4km, making it the longest zip line tour in Japan. Additionally, the Rail Slider offers a unique experience as Japan's first and only attraction of its kind, allowing riders to slide down a hanging rail while suspended by wires.

#### **Summer Camp for Kids**

Designed to foster a love for the great outdoors and ignite children's imaginations. This program offers a diverse range of activities that encourage exploration, play, and discovery within Niseko's natural environment. Available from 10th June to 30th August 2024, each day offers a unique experience, carefully curated to engage campers of all ages. Activities will incorporate elements of nature and captivating outdoor adventures.









#### Go on a Niseko Gourmet Trail

Indulge your taste buds in the culinary delights of Niseko, where each dish is a masterpiece crafted with precision and passion. Embark on a gourmet adventure through the **Culinary Treasures of Hokkaido**, where you'll delight in local delicacies like Niseko potatoes, Nikka whiskey, and Makkari pork, each crafted with meticulous care and passion. As part of this culinary journey, visit the Whiskey & Gin distillery to discover the artistry behind Japan's finest spirits. Then, dive deeper into the culinary scene with **The Seafood Tour**, where you'll savour the freshest catches from the Seas of Japan, including succulent sea urchin and Hanasaki crabs.

Finally, indulge in the farm-to-table experience on the **Summer Foodie Farm Tour**, where you'll roam lush fields and orchards, sampling seasonal delights like asparagus and cherries straight from the source. With each culinary escapade, you'll uncover the diverse flavours that define Niseko's vibrant gastronomic landscape



#### **Cherry Blossoms in the Region**

As the snow-capped landscape of Niseko transitions into spring, a delicate transformation takes place. From late April to early May, cherry blossoms—known as sakura—grace the region, creating an enchanting spectacle. Amidst this natural beauty, golfers at the Niseko Golf Course have a unique opportunity. Picture yourself teeing off amidst soft petals, with the iconic Mount Yotei framed by the blossoms—a serene and picturesque experience that combines sport and nature in perfect harmony.





#### E-BikeAdventures Beckon

Experience the freedom of exploration with e-bike adventures, traversing Niseko's picturesque landscapes with ease and convenience. Cruise along scenic trails to discover hidden gems such as Nishiyama No Oka, where you can capture stunning views of Mount Yotei, or venture to Higashiyama Hana No Oka, where spectacular vistas over the Niseko basin await. Whether exploring charming villages or winding through lush forests, e-bikes provide a unique opportunity to immerse yourself in the beauty of Hokkaido's countryside.

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#### **Summer Festivities Galore**

The excitement continues with the much-anticipated Niko-Niko Niseko Village Summer Festival. Happening from 13th to 14th July 2024, this vibrant celebration of summer features live entertainment, delectable cuisine, and family-friendly activities. Guests can indulge in grilled delicacies, savour refreshing Hokkaido treats, and marvel at dazzling fireworks lighting up the night sky. Set against the backdrop of Mount Yotei, this annual event showcases the rich culture and vibrant spirit of Niseko Village.

#### Sanctuary of Healing

After a day of exploration, guests are invited to unwind in the rejuvenating waters of the local onsen, located at The Green Leaf Niseko Village and Hinode Hills Niseko Village. Renowned for their therapeutic properties, these natural hot springs offer a serene oasis of relaxation amidst the hustle and bustle of summer activities.

As the green season unfolds, Niseko Village invites travellers to embrace the joys of outdoor living, where every moment is infused with the essence of adventure and relaxation. With its diverse array of attractions and activities, this enchanting destination promises a summer getaway like no other.

#### Tailored Stays and Exclusive Packages.





#### Getaways with Kasara Niseko Village Townhouse

Kasara Niseko Village Townhouses are the epitome of luxury and culture, offering guests a harmonious blend of adventure and heritage. These eight exclusive townhouses are designed with a nod to traditional Japanese charm and infused with contemporary elegance. Each townhouse comes with a personal resident concierge, ready to cater to every need, ensuring a stay that is as comfortable as it is authentic, no matter the season.

#### Offers:

- Kasara Golfing Getaway: Enjoy one complimentary round of golf for every night of stay
- Kasara Summer Adventure: Go on a white-water rafting adventure this season.
- Kasara E-Bike Summer Exploration: Explore and take in the breathtaking summer views on two wheels.

Visit <a href="https://www.kasara.com/special-offers.html">https://www.kasara.com/special-offers.html</a> for details and to view additional offers.





#### Indulge in adventure at Hinode Hills

Hinode Hills, nestled at the heart of Niseko Village, offers boutique apartments that melds contemporary comfort with traditional Japanese design, complete with luxury services and amenities. With its prime location at the base of Mount Niseko Annupuri and views of Mount Yotei, it's an ideal year-round destination for family adventures, cultural events, and gourmet experiences amidst stunning natural scenery.

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- E-Bike Summer Exploration: Explore and take in the breathtaking summer views on two wheels.

Visit <a href="https://www.hinodehills.com/special-offers.html">https://www.hinodehills.com/special-offers.html</a> for details and to view additional offers.





### Enjoy the season at The Green Leaf, Niseko Village

The Green Leaf in Niseko Village is an award-winning hotel that offers a tranquil retreat with its renowned onsen and rotenburo outdoor hot spring, set amidst the natural beauty of the area, providing a serene and authentic Japanese experience throughout the seasons.

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- E-Bike Summer Exploration: Explore and take in the breathtaking summer views on two wheels.

Visit <a href="https://www.thegreenleafhotel.com/en/special-offers.html">https://www.thegreenleafhotel.com/en/special-offers.html</a> for details and to view additional offers.

#### **About Niseko Village**

Located at the south base of the 1308m Mount Niseko Annupuri, Niseko Village stands as a premier all-season destination nestled within the Niseko United ski area. This vast expanse offers access to inter-linked ski resorts boasting a combined 2,191 acres of skiable terrain, drawing comparisons to global skiing heavyweights like Aspen in Colorado and Niseko's sister city, St. Moritz in Switzerland. Central to Niseko Village's appeal is Niseko-yo, an unparalleled lifestyle experience where gastronomy, shopping, and nightlife converge amidst the captivating Hokkaido backdrop. Niseko Village encompasses Higashiyama Niseko Village, A Ritz-Carlton Reserve, one of only five Ritz-Carlton Reserves worldwide, and the exclusive Kasara Niseko Village Townhouse, redefining alpine luxury. Also featured are Hinode Hills Niseko Village, a unique blend of residential space with luxury hotel services, and Hilton Niseko Village, which has thrice been voted 'Best Ski Resort Hotel in Japan' by World Ski Awards. The Green Leaf Niseko Village, spa and onsen facilities, a vibrant dining and retail village hub, the Niseko Village ski field - renowned for its signature dry champagne powder at low altitudes, diverse ski terrains, and the world-class Niseko Village Snow School and Niseko Kids™ programmes, all contribute to its esteemed reputation.

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#### **About YTL Hotels**

YTL Hotels owns and manages a prestigious collection of award-winning resorts, hotels, boutique experiences and Spa Villages with a hospitality footprint across Malaysia, Thailand, Indonesia, Japan, Australia, France, The Netherlands and the United Kingdom, including Pangkor Laut Resort, voted the world's best resort in 2003 by Condé Nast Traveller UK. The Gainsborough Bath Spa, a part of the Small Luxury Hotels of the World's collection of legendary hotels, was named in the 2017 Condé Nast Traveller Awards World's Top 100 and listed amongst the Best Hotels in the UK as well as the Top Destination Spa Resorts in the World in the 2022 Condé Nast Traveller Readers' Choice Awards.

The portfolio, which embraces the brand promise of Treasured Places, Treasured Moments, also encompasses the ownership management of Marriott International properties in Australia and Kuala Lumpur as well as properties under the brand's distinctive Autograph Collection banner. Properties under the Marriott International partnership include The Ritz-Carlton, Koh Samui as well as Higashiyama Niseko Village, a Ritz-Carlton Reserve, named in TIME's World's Greatest Places 2021 list and also the first Ritz-Carlton Reserve in Japan, complementing YTL Hotels' master plan for Niseko Village.

With each new experience that it presents, the company strives to embrace and highlight the natural essence of culture, character and tradition of its surroundings. YTL Hotels is the hospitality arm of YTL Corporation Berhad. Visit <a href="https://www.ncb.nih.gov/vthotels.com">vthotels.com</a> for more information and follow us on our social media platforms for #YTLTravels

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