FOR IMMEDIATE RELEASE

THE RESPLENDENT RETURN OF THE DIVE SEASON AND REOPENING OF THE TURTLE HATCHERY AT TANJONG JARA RESORT







Dungun, Terengganu – 13 March, 2024 - Tanjong Jara Resort, a distinguished coastal haven embodying the opulence of 17th-century Malay palaces, welcomes the enchanting dive season; inviting guests to embark on a journey of cultural grandeur and underwater exploration, as well as the reopening of the turtle hatchery as a continuation of the resort's commitment to nature conservation.

To elevate the experience, indulge in a stay at the House of Terengganu—a secluded one-bedroom villa hideaway with a private pool, providing an idyllic space for relaxation and self-discovery. This sanctuary of luxury and age-old Malay traditions, surrounded by tropical gardens, features quaint exteriors and regal interiors adorned with traditional Malaysian designs. The grand living area creates the ultimate home away from home, offering a retreat into tranquility. The House of Terengganu has recently been recognised amongst "The World's Finest Suites" by Elite Traveler magazine.

Explore the Diving and Snorkelling Haven of Tenggol Island

Nestled in a Malay ambiance, where luxury seamlessly intertwines with tradition, the coastal waters are a crystalline wonder to behold. Explore this captivating underwater world, adorned with coral gardens and vibrant aquatic life and embark on an aquatic adventure with a 50-minute private speedboat journey from Tanjong Jara Resort to Tenggol Island. This haven, within the Terengganu Marine Park, invites snorkelers and divers to explore a bountiful aquatic ecosystem. The seabed, sculpted over millennia, is a kaleidoscopic habitat for sea residents—ranging from parrotfish and fusiliers to sea turtles, eagle rays, barracudas, and, during the later months, the elusive whale shark.

As a certified PADI Dive Resort, Tanjong Jara offers a comprehensive suite of equipment, courses, and programs to optimize snorkeling and diving experiences, including drift and wreck dives. The enticing 4D/3N Tenggol Divers' Retreat package (starting from MYR1,450++ per room, per night, with a minimum three-night stay) includes accommodation for two persons, daily breakfasts and dinners, two daily leisure dive excursions spanning over two days, lunch on Tenggol Island during each dive excursion and use of diving gear. Reservations through the Tanjong Jara Resort website or YTL Hotels Travel Centre entail exclusive benefits. At Tanjong Jara Resort, the dive season presents an unparalleled opportunity to explore the wonders beneath the surface.

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Witness the release of sea turtle hatchlings

In keeping with the YTL Hotels ethos, Tanjong Jara Resort has consistently taken a proactive stance in preserving the natural beauty of its environment, enhancing the protection of local wildlife, and to raise awareness. As part of an exclusive partnership with PULIHARA, the resort has established a turtle hatchery adjacent to the Nelayan Restaurant. The hatchery, built with a simple wooden lattice structure, allows for a view of the nests while safeguarding them from predators.

Guests have the opportunity to learn about the magnificent sea turtles that inhabit our oceans, the threats they face, and the efforts to safeguard their offspring from poachers and restore them to their natural marine habitat. This joint initiative offers informative talks and the chance to get involved with nest inspections during the day (subject to availability), and if fortunate, witness the emergence of young hatchlings at night.

Furthermore, a nest adoption programme is also available, where guests' pledges will save nests from poachers, preventing them from being sold as food in the marketplace. Guests that are part of this programme will receive regular email updates with photographic progress reports and an invitation to return to the resort to witness the hatching of the turtle eggs.

Tourism can play a vital role in the conservation of endangered wildlife, from supporting environmentally friendly initiatives to spreading environmental awareness. The year 2023 marked another significant milestone, with a total of 222 nests safeguarded and 9,397 hatchlings successfully released, attesting to the continued success of these conservation efforts.

<u>PULIHARA</u> or Persatuan Pemuliharaan dan Kajian Marin Malaysia was previously known as Lang Tengah Turtle Watch and is a non-profit organisation which won the Star Golden Hearts Award in 2023. PULIHARA has been providing expertise, volunteers and educational support for 8 years running now and to date, has been able to release over 77,000 endangered turtle hatchlings back to the sea.

For reservations and enquiries, please contact YTL Travel Centre at +60 3 2783 1000, email travelcentre@ytlhotels.com or visit www.tanjongjararesort.com

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About Tanjong Jara Resort

Tanjong Jara Resort is located on the pristine East Coast of Peninsular Malaysia, explore a sanctuary of traditional luxury and well-being steeped in age-old Malay traditions. Designed to reflect the elegance of 17th century Malay palaces, this tranquil resort offers a genuine taste of the region's spirit and its rich natural heritage. Based on the Malay concept of Sucimurni, which emphasises purity of spirit, health and well-being, this secluded hideaway encourages true rejuvenation of both body and spirit.

Authentic in architecture and attitude, always warm and welcoming, here is an environment to let go, relax deeply and take time to rediscover yourself, your family or your friends; surrounded by the resort's staff drawn from the local villages, who truly embody the gentle Malay art of service and hospitality.

Discover a wide variety of possible experiences - lazy and languid, energetic and outdoors, indulgent and regenerative, cultural and enlightening. www.tanjongjararesort.com.

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About YTL Hotels

YTL Hotels owns and manages a prestigious collection of award-winning resorts, hotels, boutique experiences and Spa Villages with a hospitality footprint across Malaysia, Thailand, Indonesia, Japan, Australia, France, The Netherlands and the United Kingdom, including Pangkor Laut Resort, voted the World's Best Resort in 2003 by Condé Nast Traveller UK and top 20 Best Resorts in Asia in 2023 by Condé Nast Traveler Readers' Choice Awards US. The Gainsborough Bath Spa, a part of the Small Luxury Hotels of the World's collection of legendary hotels, was named in the 2017 Condé Nast Traveller Awards World's Top 100 and listed amongst the Best Hotels in the UK as well as the Top Destination Spa Resorts in the World in the 2022 and 2023 Condé Nast Traveller Readers' Choice Awards. The Ritz-Carlton, Koh Samui was named in 2023 by Condé Nast Traveler Readers' Choice Awards US as one of the top 15 best resorts in Thailand.

The portfolio, which embraces the brand promise of Treasured Places, Treasured Moments, also encompasses the ownership management of Marriott International properties in Australia and Kuala Lumpur as well as properties under the brand's distinctive Autograph Collection banner. Properties under the Marriott International

partnership include The Ritz-Carlton, Koh Samui as well as Higashiyama Niseko Village, a Ritz-Carlton Reserve, named in TIME's World's Greatest Places 2021 list and the first Ritz-Carlton Reserve in Japan, complementing YTL Hotels' master plan for Niseko Village.

With each new experience that it presents, the company strives to embrace and highlight the natural essence of culture, character and tradition of its surroundings. YTL Hotels is the hospitality arm of YTL Corporation Berhad. Visit <a href="https://doi.org/10.1007/jtm.com/yth.c

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For high-resolution images, please visit <u>YTL Hotels Media Gallery</u>. For reservations and enquiries, please contact YTL Travel Centre at +60 3 2783 1000 or email <u>travelcentre@ytlhotels.com</u>

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