

FOR IMMEDIATE RELEASE

GET READY TO IGNITE YOUR ADVENTUROUS SPIRIT: THE CHAPMAN'S CHALLENGE 2024 IS ABOUT TO UNLEASH AN EXPLOSIVE WEEKEND ON PANGKOR LAUT RESORT!



Pangkor Laut Resort, 18 MARCH, 2024 – Circle May 10 to 12, 2024, on your calendar and brace yourself for an adrenaline-packed experience as Pangkor Laut Resort transforms into the ultimate playground for thrill-seekers! This year's Chapman's Challenge, it's sixth edition; will be a heart-pounding spectacle with up to 70 participants, offering the chance to claim glory and exclusive prizes, including the sought-after **NORQAIN** timepieces – proudly returns as the Official Timekeeper for the event.

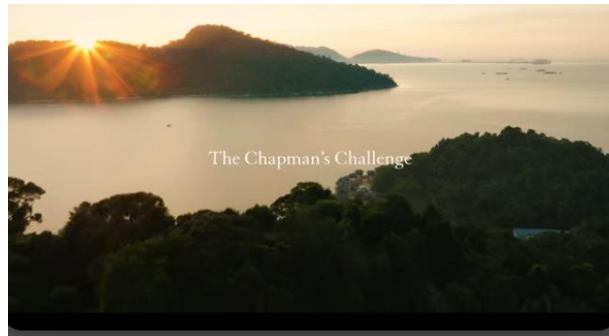
Channelling the daring spirit of the late British Colonel Freddy Spencer Chapman, participants will embark on an electrifying 3.8km road run, a pulse-pounding 2.4km trek through a pristine 2-million-year-old rainforest, and an invigorating 1km swim in the crystal-clear waters of Emerald Bay, culminating in triumph at Chapman's Bar.

Post-race celebrations at Chapman's Bar are set to be a sensory feast, with cocktails flowing, a lavish barbecue dinner, and the highly anticipated prize-giving ceremony at Emerald Bay. The top finisher breaking the past recorded time will be forever etched on the Chapman's Bar scoreboard, while the top three in each category will revel in luxurious stays at select properties within YTL Hotel's esteemed global portfolio.

And that's not all! The overall champions in the men's and ladies' divisions will each be crowned with a **NORQAIN ADVENTURE SPORT** timepiece, valued at an impressive RM11,200.00 per piece!

For those craving an immersive experience, the Chapman's Challenge Weekend package beckons – a 3-day, 2-night retreat for two starting from MYR2,600++. Dive into daily breakfast, lunch, and dinner at handpicked restaurants, enjoy complimentary entry to The Chapman's Challenge 2024, and savour post-race refreshments at Chapman's Bar. Conclude the day with pre-dinner cocktails and a delectable beach barbecue dinner at Emerald Bay. This isn't just a challenge; it's a weekend of pure exhilaration and indulgence! Seize the adventure – secure your spot now before it's too late!

[Preview of The Chapman's Challenge 2024](#)



To make reservations or for inquiries, kindly utilise the [booking link](#) provided below or reach out to YTL Travel Centre via phone at +60 3 2783 1000, email travelcentre@ytlhotels.com.my or visit www.pangkorlautresort.com.

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About NORQAIN

Founded in 2018, NORQAIN is a fully independent, family-owned Swiss watch company located in Nidau (Bienne) in the heart of the Swiss watch industry. The board is made up of watch industry experts and elite athletes, and since 2022, Jean-Claude Biver has served as the Advisor to the Board. Driven by the excitement that comes with exploring the road less travelled, NORQAIN has three collections – Independence, Adventure and Freedom – that are exclusively equipped with mechanical automatic movements. In 2020, it introduced two Manufacture Calibres produced in collaboration with movement manufacturer, Kenissi. NORQAIN is a proud partner of the National Hockey League Players' Association (NHLPA) and Official Timekeeper of the Spengler Cup Davos.

Since 2019, NORQAIN has established itself as a supporter of well-known high-level races. Since then, the brand has filled the Official Timekeeper role at:

- TCS New York City Marathon November 2023
- BMW Berlin-Marathon September 2023
- Zurich Marathon in April 2023

In Malaysia, NORQAIN is exclusive distributed through luxury timepiece retailers Sincere Fine Watches. As Singapore's oldest and most established name in luxury watch retail, Sincere Fine Watches was founded in 1954. Today, the company operates more than 23 boutiques and a network of points-of-sale spanning 8 countries including Australia, Cambodia, Indonesia, Malaysia, Singapore, South Korea, Vietnam, and Thailand. Over the years, Sincere has amassed a portfolio of over 40 renowned brands. Drawn by its extensive collection of brands and wide presence, Sincere was acquired by Cortina Holdings on 16th March 2021. Leveraging on the strengths, access, and network of Cortina Holdings, Sincere is focusing on strategic expansion, strengthening its position as the region's premier luxury watch specialist.

About Pangkor Laut Resort

Pangkor Laut Resort is set along the Straits of Malacca, three miles off the west coast of Malaysia, surrounded by the emerald sea. Here, guests discover a piece of paradise two million years in the making. Of the island's 300 acres, only a fraction has been developed to house this peaceful luxury resort and its Estates. This private island resort was declared a paradise by the late Pavarotti and voted 'Number One in the World' by Condé Nast Traveller U.K. in its sixth annual Readers' Travel Awards Top 100 list in 2003. Here, wooden buildings blend seamlessly into the forest, walls curve around foliage, and roofs open up to allow trees to continue on their journey to the sky. Nature is respected here, almost revered and it rewards visitors in ways that simply need to be experienced. www.pangkorlautresort.com

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About YTL Hotels

YTL Hotels owns and manages a prestigious collection of award-winning resorts, hotels, boutique experiences and Spa Villages with a hospitality footprint across Malaysia, Thailand, Indonesia, Japan, Australia, France, The Netherlands and the United Kingdom, including Pangkor Laut Resort, voted the world's best resort in 2003 by Condé Nast Traveller UK. The Gainsborough Bath Spa, a part of the Small Luxury Hotels of the World's collection of legendary hotels, was named in the 2017 Condé Nast Traveller Awards World's Top 100 and listed amongst the Best Hotels in the UK as well as the Top Destination Spa Resorts in the World in the 2022 Condé Nast Traveller Readers' Choice Awards.

The portfolio, which embraces the brand promise of Treasured Places, Treasured Moments, also encompasses the ownership management of Marriott International properties in Australia and Kuala Lumpur as well as properties under the brand's distinctive Autograph Collection banner. Properties under the Marriott International partnership include The Ritz-Carlton, Koh Samui as well as Higashiyama Niseko Village, a Ritz-Carlton Reserve, named in TIME's World's Greatest Places 2021 list and also the first Ritz-Carlton Reserve in Japan, complementing YTL Hotels' master plan for Niseko Village.

With each new experience that it presents, the company strives to embrace and highlight the natural essence of culture, character and tradition of its surroundings. YTL Hotels is the hospitality arm of YTL Corporation Berhad. Visit ytlhotels.com for more information and follow us on our social media platforms for #YTLTravels

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