FOR IMMEDIATE RELEASE

THE CHAPMAN'S CHALLENGE 2024 AT PANGKOR LAUT RESORT: A FUSION OF TRADITION AND ADVENTURE







Pangkor Laut, Malaysia - 02 April, 2024 - Pangkor Laut Resort proudly announces the 6th edition of the prestigious The Chapman's Challenge 2024, an annual event that seamlessly blends the spirit of adventure with tradition. This year, the event promises an unparalleled experience as it welcomes back esteemed members of the Chapman family – Chris, Stephen, and Hazel – alongside a special appearance by Andrew 'Reidy' Reid, popularly known as Reidy, from the renowned Australian series Bondi Rescue.

Rooted in the legacy of the late British Colonel Freddy Spencer Chapman, The Chapman's Challenge epitomises the strength of family bonds and the thrill of outdoor exploration. Each year, participants gather to honour Chapman's memory and engage in a series of exhilarating challenges that push their physical and mental limits.

Set against the breathtaking backdrop of Pangkor Laut Resort's pristine beauty, the Chapman's Challenge 2024 guarantees an unforgettable event filled with excitement, camaraderie, and the joy of adventure.

The highlight of this year's event is the presence of Reidy, whose heroic efforts as a lifeguard on Australia's Bondi Beach have earned him admiration worldwide. Reidy's participation adds an extra layer of inspiration, as his tales of courage and resilience resonate with the spirit of The Chapman's Challenge.

"We are thrilled to welcome Reidy to The Chapman's Challenge 2024," said Geraldine Dreiser, Vice President - Marketing & Communications of YTL Hotels. "His remarkable journey embodies the essence of adventure and camaraderie that define our event. We are confident that his presence will inspire participants to reach new heights and create treasured memories."

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Participants of The Chapman's Challenge 2024 will engage in a diverse range of activities, including a thrilling 3.8km road run, a pulse-pounding 2.4km trek through a pristine 2-million-year-old rainforest, and an invigorating 1km swim in the crystal-clear waters of Emerald Bay. The event culminates in triumph at the Chapman's Bar, where participants can celebrate their achievements amidst the stunning natural beauty of the island.

In addition to the thrill of competition, participants have the chance to win coveted prizes, including **NORQAIN ADVENTURE SPORT** timepieces valued at RM11,200.00 each. Moreover, The Chapman's Challenge package offers a 3-day, 2-night retreat for two, starting from MYR2,600++. This immersive experience includes daily meals, entry to the event and post-race refreshments at the Chapman's Bar, culminating in a beach barbecue dinner at Emerald Bay.

The Chapman's Challenge 2024 at Pangkor Laut Resort promises to be an extraordinary celebration of family, adventure, and the enduring legacy of Colonel Freddy Spencer Chapman. With the addition of Reidy, this year's event is poised to inspire all who participate and uphold the tradition of excellence that defines The Chapman's Challenge.

Don't miss out on this exhilarating opportunity! Secure your spot now for a weekend of adventure and indulgence at Pangkor Laut Resort.



Preview of The Chapman's Challenge 2024

To make reservations or for inquiries, kindly utilise the <u>booking link</u> provided below or reach out to YTL Travel Centre via phone at +60 3 2783 1000, email <u>travelcentre@ytlhotels.com.my</u> or visit <u>www.pangkorlautresort.com</u>.

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About NORQAIN

Founded in 2018, NORQAIN is a fully independent, family-owned Swiss watch company located in Nidau (Bienne) in the heart of the Swiss watch industry. The board is made up of watch industry experts and elite athletes, and since 2022, Jean-Claude Biver has served as the Advisor to the Board. Driven by the excitement that comes with exploring the road less travelled, NORQAIN has three collections – Independence, Adventure and Freedom – that are exclusively equipped with mechanical automatic movements. In 2020, it introduced two Manufacture Calibres produced in collaboration with movement manufacturer, Kenissi. NORQAIN is a proud partner of the National Hockey League Players' Association (NHLPA) and Official Timekeeper of the Spengler Cup Davos.

Since 2019, NORQAIN has established itself as a supporter of well-known high-level races. Since then, the brand has filled the Official Timekeeper role at:

- TCS New York City Marathon November 2023
- BMW Berlin-Marathon September 2023
- Zurich Marathon in April 2023

In Malaysia, NORQAIN is exclusive distributed through luxury timepiece retailers Sincere Fine Watches. As Singapore's oldest and most established name in luxury watch retail, Sincere Fine Watches was founded in 1954. Today, the company operates more than 23 boutiques and a network of points-of-sale spanning 8 countries including Australia, Cambodia, Indonesia, Malaysia, Singapore, South Korea, Vietnam, and Thailand. Over the years, Sincere has amassed a portfolio of over 40 renowned brands. Drawn by its extensive collection of brands and wide presence, Sincere was acquired by Cortina Holdings on 16th March 2021. Leveraging on the strengths, access, and network of Cortina Holdings, Sincere is focusing on strategic expansion, strengthening its position as the region's premier luxury watch specialist.

About Pangkor Laut Resort

Pangkor Laut Resort is set along the Straits of Malacca, three miles off the west coast of Malaysia, surrounded by the emerald sea. Here, guests discover a piece of paradise two million years in the making. Of the island's 300 acres, only a fraction has been developed to house this peaceful luxury resort and its Estates. This private island resort was declared a paradise by the late Pavarotti and voted 'Number One in the World' by Condé Nast Traveller U.K. in its sixth annual Readers' Travel Awards Top 100 list in 2003. Here, wooden buildings blend seamlessly into the forest, walls curve around foliage, and roofs open up to allow trees to continue on their journey to the sky. Nature is respected here, almost revered and it rewards visitors in ways that simply need to be experienced.www.pangkorlautresort.com

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About YTL Hotels

YTL Hotels owns and manages a prestigious collection of award-winning resorts, hotels, boutique experiences and Spa Villages with a hospitality footprint across Malaysia, Thailand, Indonesia, Japan, Australia, France, The Netherlands and the United Kingdom, including Pangkor Laut Resort, voted the world's best resort in 2003 by Condé Nast Traveller UK. The Gainsborough Bath Spa, a part of the Small Luxury Hotels of the World's collection of legendary hotels, was named in the 2017 Condé Nast Traveller Awards World's Top 100 and listed amongst the Best Hotels in the UK as well as the Top Destination Spa Resorts in the World in the 2022 Condé Nast Traveller Readers' Choice Awards.

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YTL HOTELS

The portfolio, which embraces the brand promise of Treasured Places, Treasured Moments, also encompasses the ownership management of Marriott International properties in Australia and Kuala Lumpur as well as properties under the brand's distinctive Autograph Collection banner. Properties under the Marriott International partnership include The Ritz-Carlton, Koh Samui as well as Higashiyama Niseko Village, a Ritz-Carlton Reserve, named in TIME's World's Greatest Places 2021 list and also the first Ritz-Carlton Reserve in Japan, complementing YTL Hotels' master plan for Niseko Village.

With each new experience that it presents, the company strives to embrace and highlight the natural essence of culture, character and tradition of its surroundings. YTL Hotels is the hospitality arm of YTL Corporation Berhad. Visit <a href="https://www.new.org/representation-new.new.org/representation-new.org/representa

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